

The FARM TRIBUNE

Vol. XVIII, No. 31

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

Thurs., Jan. 14, 1965

PORTERVILLE AS IT MAY BE — AS IT IS



THE CITY OF
PORTERVILLE
TULARE COUNTY CALIFORNIA
CENTRAL BUSINESS DISTRICT
PERSPECTIVE
HAHN, WISE & ASSOCIATES
PLANNING CONSULTANTS



A CENTRAL business perspective of downtown Porterville as it may be in the future - as prepared by Hahn, Wise and Associates, Inc. - complete with Main street mall, and a look at the same general area as it is today - or was in July of 1964. (There have been some changes in the Smith Market area.) In general the downtown plan, as proposed by Hahn, Wise, would involve the blocking together of the central business district between

Olive and Cleveland, and Third and D streets, with the west boundary of D street jogging over to Hockett at Oak. The ultimate plan would close off present east-west streets through the business district with the exception of Putnam, and would involve creation of more parking space, modernizing of building, removal of some buildings, and eventual creation of a mall. The total plan, designed for two-stage development, has a total esti-

mated price tag in excess of two million dollars. "Work sessions" concerning the plan have been held by the Porterville city council and the Porterville city planning commission; public hearings on the plan will be held in the future by both the planning commission and the city council. Copies of a "Central Business District Plan and Economic Study" can be obtained at the Porterville city hall.



STUDYING A central business district perspective that shows Porterville as it may look in the future are, from left, Bob Meyers, planner and assistant city manager for the city of Porterville; Roy Burger, chairman of the Porterville city planning commission; Larry Wise, of Hahn, Wise and Asso-

ciates, Inc., the planning firm with which the city of Porterville has contracted to develop a general plan for the city and its surrounding area; and Neal Martin, planner with Hahn, Wise, who is doing much of the detail work in gathering information being used in the general plan. (Farm Tribune photo)

EDITORIAL COMMENT

Aggressive Downtown Promotion Is A "Must" For Porterville

Renovation and rejuvenation of downtown Porterville is one phase of a general plan that is now being formulated by the Porterville city council and the city planning commission, but the plan that has been developed by Hahn, Wise and Associates, Inc., the firm employed by the city to develop a general plan for the community, is worth little if anything unless an aggressive and imaginative association of downtown business men and property owners is formed immediately, then, just as immediately, goes to work in a cooperative effort to promote and improve the central business district.

It's not that Porterville is in trouble at the moment.

Retail business is good and on a general up-trend; the community is growing; people of southeastern Tulare county still look to Porterville as their major trading center.

But times are changing; neighboring cities are improving their image; large, modern and beautiful shopping centers are the order of the day, and before too many moons, Porterville will have a major shopping center.

And right now folks are taking to their wheels to spend their dollars in other cities, and in new shopping centers. They do this not because they dislike Porterville, but because there is something new and modern and different just a few minutes away.

Let's call it competition. And let's agree right now that individual business men and specific cities must meet competition by competing.

And let's not delude ourselves into believing that a beautifully renovated Porterville, even a Porterville with an attractive downtown mall, solves all the problems. Actually, it solves few of the problems of competition unless business men and property owners decide to compete, and until property owners and business men make this decision, and start to act aggressively and

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College Moves Into League Play Saturday

PORTERVILLE, Jan. 16 — Porterville College Pirates move into league basketball play Saturday night when they hit the road to meet the always tough Hancock college in a game that could have strong bearing on the eventual league championship, since Hancock, Merced, and Porterville are rated as the contenders for the title.

Coach Jim Maples says that his fast-running, sharp-shooting club will be ready for Hancock, although the coast team is double tough on

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GRANGES WILL INSTALL AT JOINT CEREMONY

EXETER, Jan. 14 — Annual installation of Tulare county and Subordinate Granges will be held tonight in the Exeter Memorial building, with the public invited to attend the ceremony that will start at 8 p.m.

Installing officer will be Chester Deaver, of Salinas, State Grange overseer. Leo Wilson will be seated as master of the Porterville Grange; Jack Curtis as master of the Springville Grange and also as overseer of the county Pomona Grange.

Refreshments will be served following the installation ceremony.

Procedure To Get Federal Funds On Agenda

PORTERVILLE, Jan. 14 — A discussion of procedures and qualifications to secure federal funds for redevelopment and renovation of downtown Porterville will be entered into next Thursday evening, January 21, when the city council, the city planning commission and Larry Wise, of Hahn, Wise and Associates, Inc., meet for another of their twice-monthly work sessions on a general plan for the Porterville community.

Invited to attend the meeting is Ted Kazmier, field representative

(Continued On Page 10)

THOSE ROARIN' MOUNTAIN LIONS AND GEORGE MEYER READY FOR MOD DINNER

SPRINGVILLE, Jan. 14 — Those facts.

roarin' Mountain Lions of Springville, with George Meyer as head chef, are in business again, ready to serve their traditional March of Dimes benefit dinner next Sunday, January 17 from noon until 8 p.m.

The annual dinner, project of the Springville Lions club, raises funds for the March of Dimes, funds that now go toward research and treatment involving birth de-

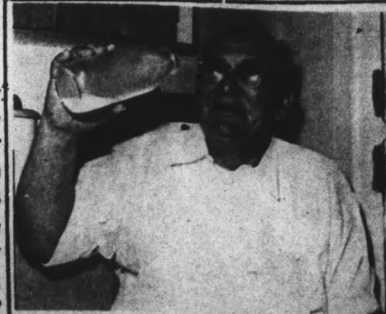
And the Springville Lions have the record of a "champion" in this department, being the major MOD contributing organization in the county. Through the 1960-64 years, the club has turned over \$4,422.21 to the March of Dimes.

With Ken Fox as general chairman of the dinner and Bub Gilliland as Lions club president, with all club members pitching in and

(Continued On Page 2)

TUESDAY IS SCOUT DEADLINE

PORTERVILLE, Jan. 14 — Tuesday is the deadline date for completion of the current Boy Scout fund drive, with General Chairman Frank Shields urging all canvassers to complete their calls, collect the money, and check in with their cards and money to Al Van Camp, drive auditor, by no later than next Tuesday.



George Meyer

Editorial Comment

(Continued From Page 1)

cooperatively, a plan of development and expenditure of a couple million bucks represents only work and money wasted.

So what?

1. Many property owners in downtown Porterville must modernize their property — and they might as well get used to the idea that this means money out of their own pockets.

2. Merchants must improve their merchandising techniques.

3. Business firms must advertise — advertise not only their own wares, but also the total downtown district.

4. More parking must be provided; easier access to stores must be accomplished.

5. A real effort must be made to supply the goods and services that people want.

We hold to the strong opinion that these accomplishments must be brought about through organization of a strong and aggressive downtown business men's and property owners' association, designed with only one purpose in mind, the continuing promotion, in all of its aspects, of downtown Porterville.

It is not until this is accomplished that the city administration can do its job effectively — the planning and the handling of necessary development programs that will supplement the efforts of individual property owners and business men.

And although we can't prove it, we are also of the firm opinion that with Porterville situated geographically as it is, with Porterville already a major trading center, and with the community growing, there is plenty of economic room for a modernized downtown district plus new shopping centers.

Coffee counters conversation doesn't develop a community; government, regardless of what level is appealed to, cannot develop a community and keep it prosperous and progressing.

Only people can determine what their community will be.

And right now downtown Porterville needs some aggressive people who are willing to work on and for Porterville.

PHIL LUCAS, standing, who has resigned as Tulare county assessor to take an assignment

with the federal government in Nicaragua, seats his successor, Herman F. Matney, who was last week appointed by the board of supervisors to fill the vacancy. Matney, who has been on the county assessor's staff since December of 1953, has served for the past two years as supervising appraiser; he fills Lucas' unexpired term that runs to 1966.

(Farm Tribune photo)

TUESDAY BONUS

This Week's Winner Is:

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NEXT WEEK'S
REPRESENTATIVE IS:
WANDA'S CHILDREN'S WEAR



NEW COUNTY ASSESSOR PROMISES "FAIR AND EQUAL" ASSESSMENTS; PROCEDURE CHANGES ARE PLANNED

VISALIA, Jan. 14 — A continuation of general policies as they now exist in the office of the Tulare county assessor can be expected in the future, according to Herman F. Matney who was appointed last week by the Tulare county board of supervisors to replace Phil Lucas, who resigned the position to accept a federal job in Nicaragua.

"Our aim will continue to be fair and equal assessments for all people of the county," Matney states. In connection with this policy appraisers will attempt to re-assess all property in the county each four to five years.

One new development can be expected in southern Tulare county — from the south Porterville city limits to the south county line. Matney says that in this area, as well as areas near Woodlake and Kingsburg, a "mail out" system will be used on real property, similar to the system now used on personal property.

Under this system owners will receive forms to fill in regarding necessary assessment information on their property. Assistance, if needed, can be obtained from the Porterville or Earlimart offices of the assessor in southern Tulare county, or from the county office in Visalia.

Spot checks will be made on the mail forms; it is hoped that this system will relieve field work and provide more time for the basic

job of maintaining realistic and equalized appraisals on county property.

"We believe that under this system, paper work can be handled quicker, more efficiently and more economically," Matney says.

The new system will be put in operation in the designated areas this year and will cover about 15,000 parcels. If successful, it will be expanded throughout the county in the future.

Porterville is now getting a detailed reappraisal in keeping with the equalization program. With an assessment factor of 25 per cent compared to 30 per cent previously (the factor is based on cost of property and income from property, among other things) there is talk of a drop in assessed value in downtown Porterville.

Matney says that this may or

(Continued On Page 3)



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JUNIOR CHAMBER TO PICK OUTSTANDING YOUNG MAN OF YEAR

NEW FISHING LICENSE NEEDED

SACRAMENTO, Jan. 14 — Fishermen are reminded that their sport fishing license has expired and that a new license must be purchased to fish legally after January 1, 1965. Basic license fee is \$3.00. In addition, \$1.00 stamps are required for certain types of fish.

Lettuce harvest is increasing in the Imperial valley.

PORTERVILLE, Jan. 14 — Porterville Junior chamber of commerce will announce its outstanding young man of the year at a Boss' Night banquet-meeting January 23 at the Paul Bunyan. Dinner will be served at 7:30 p.m. to members and their employers.

The outstanding young man will receive the Junior chamber's Distinguished Service award. The event is part of the observance of National Junior Chamber week. January 17-23.

THOSE ROARIN'

(Continued From Page 1)

with their wives providing desserts, an excellent dinner is a cinch bet. Tickets are \$2.00 for adults, \$1.00 for children under 12 years. And old Moneybags Clyde Simpson will no doubt be at the door again to see that no one gets past without contributing a fair share of the coin of the realm.

Traditionally the Springville Lions provide a nice rain storm along with their dinner, but this year the pattern will be changed. Since there has already been considerable rain and snow, the Lions promise a bright day with sunshine lighting the snow of the Sierra and the green grass of the foothills.

PHEASANT DEPREDATION HUNT CONSIDERED

SACRAMENTO, Jan. 14 — The Fish and Game commission will consider the state's first pheasant depredation hunt when it meets tomorrow at the state building, 455 Golden Gate avenue, in San Francisco. The hunt has been requested by the Pilbros Bros. ranch in Fresno county.

GLEN RIPPEE HEADS COUNCIL

PORTERVILLE, Jan. 14 — Glen Rippee has been chosen chairman of the Employees' Advisory council at the Porterville State hospital. New vice chairman is Tom Noel; secretary is Martha Fittro.

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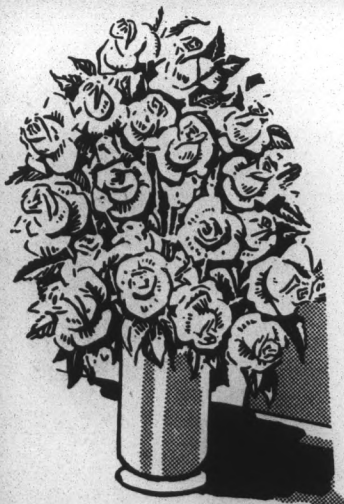
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NEW COUNTY

(Continued From Page 2)
may not be true when final figures are compiled. Although assessment on some pieces of property may be lowered, other properties have been found to now be below the 25 per cent factor, so the assessed value on these properties will go up.

Matney, who is a graduate of Hanford high school and of trade schools, joined the Tulare county assessors' staff in 1953; for the past two years he has been supervising appraiser under Lucas.

As for Lucas, he will arrive in Washington D. C. on January 20 for briefings, then will leave the following Saturday for Nicaragua

where he will serve as a property tax advisor to the government of Nicaragua as a representative of the Agency for International Development, a bureau of the U.S. State department.

One out of seven persons in the United States is employed in highway transportation industries.

STUDENTS' POEMS IN ANTHOLOGY

PORTERVILLE, Jan. 14—Three Porterville college students will have poems published in the 1965 Annual Anthology of College Poetry. The students are: Nicki Ann Edwards, Jonell Hageman, and Catherine Rhoads.

\$5,000 GIVEN TO HOSPITAL FUND

PORTERVILLE, Jan. 14 — An anonymous parent of a Porterville State hospital patient has made his fifth consecutive year-end donation of \$1,000 to the Patients' Swimming Pool fund, as well as his fifth donation of \$250 to the Patient Benefit fund at the hospital.



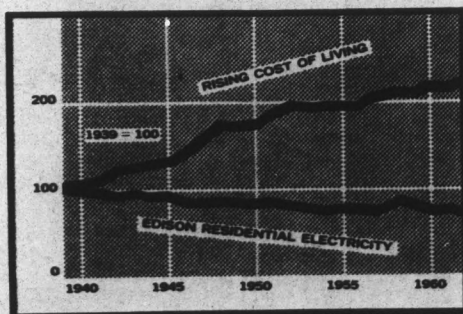
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Speaking of interconnected electric systems, the "WEST" regional electric power development program, underway by Edison and other Western power suppliers, will save billions of dollars in construction and operating costs over the next 20 years. This project will help provide abundant electricity at the lowest possible rates for the growing Southwest. Additionally, plans underway by Edison and other West Coast utilities, together with the government, will bring surplus electric power from the Pacific Northwest to Southern California.

Interconnection of facilities is just one of the ways Edison and other investor-owned electric utility companies help keep the cost of electricity down.



Cost of living vs. cost of Edison residential electricity

While the cost of living has risen markedly during the past several years, the average cost of a kilowatt-hour of electricity to Edison residential customers is 28% lower than it was in 1939.

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Our Town—

By RUTH LOYD



Loren McDonald is really cute. I should say acute. Everyone knows that a twentieth anniversary calls for a China contribution. But, no, Loren brought a

canteen (we'll call it that) with a nicely lettered leather cover. The letters held these immortal words: "Jackass Mail, to Barbara and Loren." Now, no one ever calls Dutch Schmid, Loren. Somehow it just isn't done. So there was something a little sneaky about the message on the canteen. If I were in Betty McDonald's shoes I'd watch that husband of hers.

It was a delightful party. OUR mayor can really play the piano. He can play anything. It might not be in the right key, but it is loud and you can hear it above Bum Rogers' singing. Where did he get the name Bum? Lucille Priftike was singing too, and when she let go with the old favorite, "Down By The Old Mill Stream", it brought tears to my eyes. Of course onions do the same thing. So I guess it wasn't all Lucille's fault.

It was time to watch Barbara open her loot. Dutch had thought up this "surprise" for Barbara only that morning. He called a little late and caught many of us with the choice of arriving empty handed or running down to Jones' to pick up some China. Jones' had a run on cups and saucers just before closing time. Wayne Dunn had painted a delightful picture which was put on top of the refrigerator for all to see. There were many unusual gifts I can't explain, but a good time was had

by all.

This was a surprise for Barbara. She had the pleasure of cleaning up the mess the next morning. She is going to kill the person who burned a hole in her coffee table. The young Schmid's did what all good children do when confronted with such a mob, they disappeared. Gregg, Leslie, Richard and Steven are the kind of youngsters who are happy their parents are having a good time, but do not make the mistake of interfering. I could be prejudiced, but the Schmid youngsters are rather special to me. I don't go for the modern monster, and being around the Schmid's brings back my faith in the American parent.

Alberta Brey didn't know if I was kidding or not. I can't blame her. I kept calling her Marie. I accused her of being in cahoots with the powers that be who decided to change all the house numbers. What a mess. We got our numbers at Brey's and now of course we have to get some fifty year old paint to match the paint where the old numbers were taken off. The new numbers have the littlest nails to hold them up. My poor old thumb is a mess. If I lose my fingernail I'll sue the city. If anyone wants numbers 145 please call me. Of course remember they are about fifty years old.

(Continued On Page 5)

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COYOTE RAISED FROM A PUPPY BY ROBERT STEINEBACH IS A FAMILY PET — WELL ALMOST A FAMILY PET

PORTERVILLE, Jan. 14 — A "tame" coyote, raised by Robert Steinebach has become a family pet — well almost a family pet, but the family is a small one and if you've never been introduced, the prudent approach is to look, but don't touch.

Steinebach caught the coyote last summer in Montana when it was a puppy; he has raised it as a pet — it is now about six or seven months old — and although he and his father can handle it, they are the only ones who can.

The coyote does not appear to be afraid of people, but it just doesn't want a stranger too close. Steinebach keeps it on a chain, rather than in a pen, and it paces back and forth much of the time.

Often, however, Steinebach turns

the coyote loose and walks with it through orchards or in the country. It comes when it is called, and is easy to put back on a leash, but when it gets near home, it is a little harder to catch since it knows it will be tied up.

Steinebach says that when the animal was a puppy, it often bit him, but now it does not bite. When it was being held for a photograph, it grabbed Steinebach's hand, but it did not bite, rather it closed down lightly, much like a dog will do when playing.

Feed consists of bones and meat scraps from a local market, plus dog food. Sometimes Steinebach kills a rabbit for it, and on one occasion, the coyote caught a crippled rabbit when loose during a walk.

The animal has a heavy bronze and grey coat and a bushy tail — it's a much prettier animal than the coyotes usually seen in the Sierra foothills, although resembling to a great extent the High Sierra coyote.

When it hears the horn on a passing train, or the horn of a car, it goes into a barking, coyote howl. It gets along well with the two dogs that the Steinebachs have, playing with them just like a

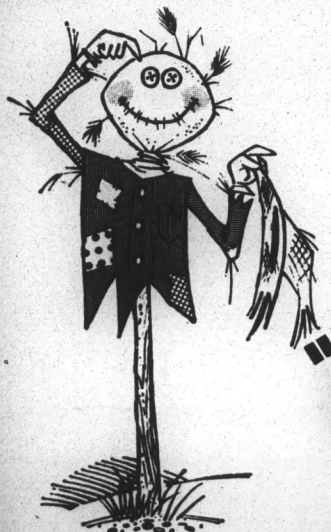


friendly pup, but when strange dogs come on the place, it is ready to fight.

Steinebach plans to keep the coyote and expects to cross it with a female dog that he owns, a dog that is half German Shepherd and half Husky.

JUST LIKE a dog - well, almost - is this coyote that has been raised by Robert Steinebach, who lives north of Porterville's Scenic Heights hill on Jaye street. Steinebach is shown in lower photo with the coyote and a German Shepherd-Husky cross dog that he owns. He plans to cross the coyote, a male, with the dog.

(Farm Tribune photo)



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FIRST TICKETS for the second annual Guadalupe Mission Improvement fund dinner-dance went on sale last week, with the above group "kicking off" the event. From left: Father Joseph Balke, pastor of the Saint Anne's Catholic church in Porterville; George Carter, Porterville judicial district judge; Fran Torigan, Porterville chief of police; Gil Yni-gues, general chairman of the

dinner; Bill Rodgers, Porterville mayor; and Father Robert Schindler, assistant pastor of Saint Anne's. Individual photo is of Carlos Mendoza Teran, Los Angeles county superior court judge, who will be guest speaker at the event. Tickets for the dinner, at \$10.00, can be obtained at Smith Flower shop, or from Victor Cruz, ticket chairman.



GUADALUPE MISSION BENEFIT DINNER TO FEATURE TALK BY JUDGE TERAN AND DANCING TO THE TOMMY ROSADOS BAND

PORTERVILLE, Jan. 14 — A Balderama. The event is semi-formal; proceeds from the \$10 tickets will be used to improve facilities at the Guadalupe Mission in Porterville. Judge Teran will speak on "Our Responsibilities", using his background in the legal profession and as a judge to illustrate his talk. Judge Teran was raised in East Los Angeles; he attended high school there, later enrolled at UCLA, then received his AB and LLB from the University of Southern California. He practiced law from 1949 until he was appointed to the Municipal court by then Governor Goodwin J. Knight in 1957; he was appointed to the Superior court bench by Governor Edmond G. Brown in 1959, then was elected to the post in 1960. He holds the rank of colonel in the Air Force reserve and is exalted ruler of Los Angeles of Elks, No. 99; he has served on many civic and community committees and during the recent meeting between the president of the United States and the president of Mexico, he acted as Governor Brown's personal representative, and chairman of the Good Neighbor committee.

General chairman for the event is Gil Yni-gues; co-chairman is Michael Garcia; in charge of ticket sales is Victor Cruz. Special guest at the dinner will be Adolfo Quezada, Mexican consul whose office is at Fresno; special entertainment will be provided by "Cantini", famous west coast magician; master of ceremonies will be John

radio announcers ever read their scripts before they give them to the public in the morning. He nearly bit me. I didn't know they had to get up in the wee hours of the morning, go to the police station and sift through the stuff that came on the little machine during the night, then call the highway patrol, and all the other sources for information. For some reason or other I thought they had dear little elves who did all that work. I'm sorry. I understand now. After this little fiasco had blown over, Harlan got into another one with Marge Redfearne, and as Marge is noted for taking the other side of any argument you can imagine what a discussion they got into. Marge has never read this column so I didn't come to her rescue. I just listened. Which is always nice.

Happiness is having the editor put this column in the paper.

Our Town

(Continued From Page 4)

Harriett Walsh is in Formosa and she has sent back some delightful dolls that the local people have made. They are at Gibson's. John Gibson didn't know how much they were, but if you can get one before Ruth Gibson makes up her mind, they would be quite an addition to any doll collection.

When you make your child's lunch do you ever include a little note. I noticed, while patrolling a school cafeteria at noon, that many mothers would include little notes in their children's lunches, and it was fun to watch some

child reaching in through the sandwiches to see if he had a note. Many times, in a hurried morning, children would leave home with an unhappy feeling. Lunch time would come and a note from mother would remind the child that all was forgiven, and mother was still mother. Come home, happy.

Citation was very popular this Christmas. It is a men's shaving lotion. I thought Citation was a horse. Can't you imagine running your hands through your man's hair and murmuring, "Darling you smell like Citation". I don't know tho, could be.

A Twelfth Night Party is really

something. Swedes go for it. Twelve days after Christmas. The Frank Lovetts have had a Twelfth Night Party for years. The whole neighborhood comes and they are supposed to bring their old Christmas tree, cut up please, and at a special time of the evening the trees are burned and everyone sings. It is a delightful custom. Of course it is made extra by the wonderful goodies on the big table in the family room. Someone like me always has to make a little trouble. I asked Harlan Ohde if



From
**Daybell
Nursery**
By John

From a period of little outdoor activity you will soon find too much waiting to be done. Especially for those that enjoy pruning, this is a time of plenty. Roses, fruit trees, some shade trees, and most everything else with the leaves off, stands ready to be cut. This job should be eyeballed first however and a general idea of what needs doing determined before starting.

After pruning a dormant spray such as Calsul should be applied. This is a little bit like sulfur and molasses and rids the plants of over wintering diseases. If you don't own a sprayer we'll either sell or loan you one along with giving you liberal directions on how to use it.

If you end up with more spray than plants we have just received our bare-root fruit and shade trees. These can be planted during January and February but don't wait too long. They might just be all gone. There is everything from apricots to wine vines among the fruit, along with berries, asparagus, rhubarb and horse radish.

If beauty rates higher than food in your garden there are many answers to that. Gladiolus bulbs for instance are in wonderful supply. Rose bushes and climbers are first rate and flowering plums, flowering peaches, or just plain pansies are ready and willing. Call us for free delivery or stop by and drag them home yourself.

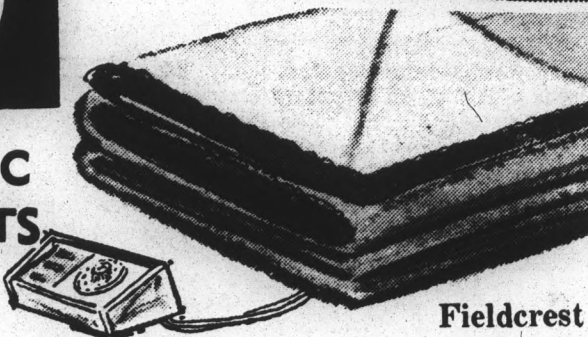
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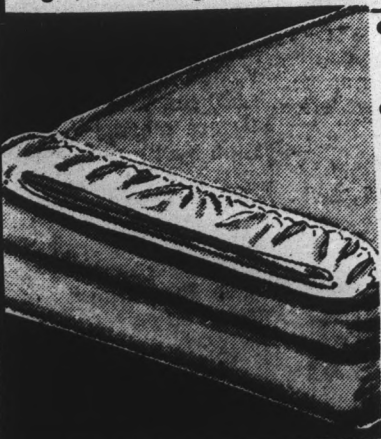
January WHITE SALE



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81x108 Full Foam Fitted	Reg. \$3.39 SALE \$2.89
72x120 And Ex. Long Twin Fitted	Reg. \$3.49 SALE \$2.99
81x120 And Ex. Long Full Fitted	Reg. \$3.79 SALE \$3.49
90x120 And Queen Fitted	Reg. \$4.39 SALE \$3.99
108x122 1/2 King Size	Reg. \$6.95 SALE \$5.99
King Bottom Fitted	Reg. \$5.98 SALE \$4.99
42x38 1/2 Pillow Cases (Per Pair)	Reg. \$1.79 SALE \$1.39



• 'Fieldcrest Rose' - 72" x 90" **\$15.95**
100% VIRGIN ACRYLIC Reg. \$21.00 SALE

• Fieldcrest Floral Prints - 72" x 90" **\$6.50**
Multicolor, Florals, Fast Colors Reg. \$7.95 SALE

• Fieldcrest 'Midnight Sun' - 72" x 90" **\$9.95**
ACRYLIC and RAYON — Decorative Deeptones Reg. \$14.95 SALE

• Beacon Glenaire Plaids - 72" x 90" **\$4.95**
COLORFUL SCOT PLAID Reg. \$6.95 SALE

• Beacon Royalty - 72" x 90" **\$7.95**
SOLID DECORATOR COLORS — VELVETEEN BINDINGS Reg. \$9.95 SALE

• Beacon Cameo Velour - 72" x 90" **\$9.95**
BEAUTIFUL FLORAL VELVETEEN BINDING Reg. \$11.95 SALE

• Bates Festival - 72" x 90" **\$9.95**
100% VIRGIN ACRYLIC — Bold Decorator Plaid Reg. \$13.95 SALE

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Hand Reg. 1.29 SALE **\$1.19**

Wash Cloth Reg. 59c SALE **49¢**

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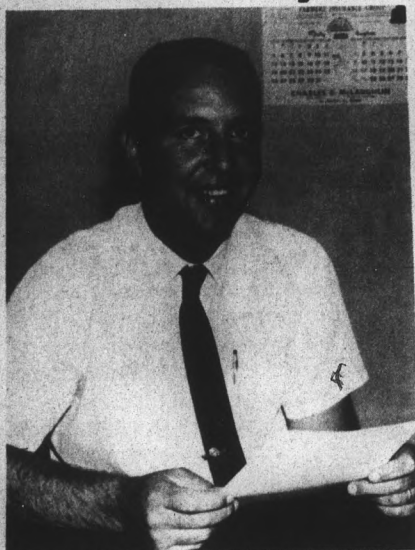
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JANUARY SNOW AT CAMP NELSON
(Hammond Studio photo)

Inauguration Observance Party Set For January 22

VISALIA, Jan. 14 — A Tulare-Kings counties observance of the inauguration of President Lyndon Johnson will be held in Tulare on Friday, January 22.

Jim Stein of Visalia, president of the 35th Assembly District Democratic council, said the affair will be staged two days after the inauguration ceremony in Washington for LBJ at the Tulare Veterans Memorial auditorium beginning at 6:30 p.m. It will be known as the Great Society party.

Stein explained the observance is open to all Democrats and Re-

publicans, featuring a brief program honoring the President. Refreshments and a chuck-wagon sideboard will be included in the \$1.50 admission, tickets for which

will go on sale this week by various California Democratic council club members in both counties. Juniors under 18 will be admitted for 75c.

Heart Fund Drive Starts In County On February 1

VISALIA, Jan. 14 — Roy Petty, owner-operator of the Giant Chevrolet company in Visalia, will be chairman of the 1965 Heart Fund in Tulare county, the Tulare County Heart association has announced. The campaign's proceeds are used to fight the heart and circulatory diseases which account for more than 54 percent of all deaths in the United States annually.

With a goal of \$21,560 the annual Heart Fund campaign will open here, as well as across the nation, on February 1, and reach its climax on Heart Sunday, February 28, when hundreds of local volunteers will make door-to-door solicitations.

Despite the progress made since the Heart Association became a voluntary organization in 1948, heart and blood vessel diseases continue to be the nation's Number 1 killer, claiming the lives of nearly a million in the United States alone each year.

Nearly four million Eastern Brook trout eggs were taken at the Mt. Whitney State Fish hatchery in Inyo county last month for shipment to other state hatcheries;

Pleasant View 4-H Members Enjoy Party, Plan Tour

PLEASANT VIEW, Jan. 14 — The Pleasant View 4-H club had its annual Christmas party at the last meeting; gifts were exchanged among the members and songs were sung.

Sarah Merritt gave a piano solo. Kathy Souza and David Overholt gave a pantomime; project reports were given by Bill Cornell and Sharon Bradley.

Plans for a January project tour were discussed.

Refreshments were served by Mrs. Faure, Mrs. Gibson, Mrs. George and Mrs. Santry.

NEW PREFIX FOR TELEPHONES

PORTERVILLE, Jan. 14 — To meet growth in the Porterville area a new telephone prefix — 781 — has been added to the Porterville system, according to Pacific Telephone's Porterville manager, Bob Board. Numbers under the new prefix will start at 0000 and end with 1999; there will be no change in numbers with 784 prefix, Board states.

this marks the first time that state need has been met by state hatcheries.

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Complete Engineering and
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Special 48¢ pair

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COW POKES

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inauguration, Maw! Jist who's goin' to
do their milkin'!"



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HONDA of Porterville

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Awnings

No Cash Needed To Enjoy
Patio Living

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First Payment In 6 Months
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ABC TOP & AWNING

999 W. Olive

We Only Heard

BY BILL RODGERS

THOUGHTS ON Porterville's General plan that is now in the formative process:

1. We reject and we will oppose any redevelopment of downtown Porterville on a stereotyped planner's plan. We will oppose the expenditure of money to make Porterville look like 10,000 other towns in America are being made to look.

2. We will support, and we will lend what assistance we can, to economically sound redevelopment of downtown Porterville with a planner's plan that will make Por-

terville a distinctive city that looks like no other city in America.

3. We suggest as one possible theme or pattern for development capitalizing on Porterville's historic tradition; capitalizing on the fact that Main street is the old Emmigrant trail. We can visualize the future Porterville as a conversation piece of the modern West. There must be other ideas. How about you and you and you getting into the act with your thoughts and suggestions.

4. We are disturbed by the planner's plan that admits economic unsoundness and suggests as a "practical solution" going to the federal government for funds. We do not

reject the idea at this point, but we are disturbed and a little bit amazed that we seem to be the only city council member who has even questioned this approach. We strongly recommend that the council and planning commission discuss alternate plans and methods.

5. We noted with interest policy action by directors of the Porterville chamber of commerce in which they recommended to congress that no further funds be appropriated for urban renewal and community development. We compliment them on this policy statement, but now we would like to have the statement applied to the Porterville situation. If congress sees fit to ignore the recommendation of the Porterville chamber and goes ahead with urban renewal and community development appropriations, should Porterville go after some of this money to finance downtown redevelopment?

6. We are of the opinion that city council members and city planning commission members might well be more critical of the planner's plan; that they might challenge the thinking of the planner, rather than accept reports as words of undisputable wisdom from the all-knowing. We speak of constructive challenge out of which will eventually come the best possible plan for Porterville.

AND, JUST to keep folks informed, the city council and the city planning commission will be meeting in general plan workshop sessions on the first and third Thursdays of each month for some time to come. We suggest that you watch the daily press for details, that you attend these sessions, and the public hearings that will follow. After all, a general plan has to be a practical and acceptable plan to be effective, a plan that people of the community can logically see fit to follow. There hasn't been much success in the past when political subdivisions attempt to ram something down the throats of Porterville people. Now is the time to get your ideas in the general plan hopper.

Combined value of 1964 field crops in California was \$1,002,115,000, up eight per cent over last year and up six per cent over the record high year of 1952.



DR. JONAS SALK greets three active workers in the Tulare County March of Dimes campaign during a recent visit to the Salk Institute for Biological studies in San Diego, from left, Dr. Salk, Mrs. Thelma Austin, of Lindsay, Tulare

county March of Dimes campaign director; Eugene Wise, of Visalia, executive board chairman; and Mrs. Tanya Kuchel, of Lindsay, county Mothers' march chairman. The March of Dimes campaign is now underway in the county.

OFFICE FURNITURE

Desks - Filing Cabinets - Safes
Office Swivel Chairs
Posture Chairs - Side Chairs

TYPEWRITERS and ADDING MACHINES

Transfer Files - Ledger Sheets
Post Binders - Ring Binders

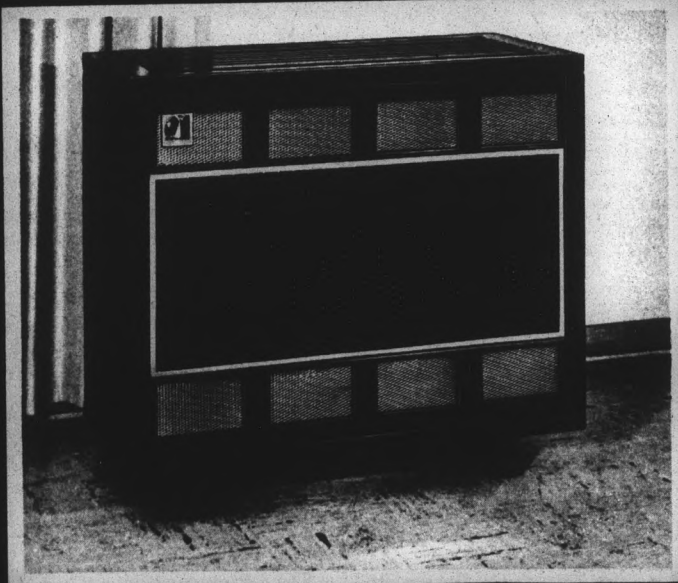
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MOD 63W-24
RICH MAHOGANY PORCELAIN
FINISH
ACCOMMODATES 24" WOOD
\$154⁹⁵

Jones...
HARDWARE CO.
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Board Of Trade To Be Featured At Historical Meet

VISALIA, Jan. 14 — The regular meeting of the Tulare County Historical society will be held next Sunday afternoon at the College of the Sequoias at 2:30 o'clock; the program will be on the history of the Tulare County Board of Trade, more recently called the chamber of commerce.

Harold G. Schutt, a former president of the chamber, will be in charge of the program. A considerable portion of the program will be the projection of pictures and old-fashioned lantern slides that were used in presenting the advantages to Tulare county to easterners and mid-westerners who were being urged to come to California.

The public is cordially invited to attend this meeting. A short business session with election of officers for the coming year will precede the program.

Junior Chamber To Host District

PORTERVILLE, Jan. 14 — The Porterville junior chamber of commerce will host junior chambers of the fifth district at a district meeting in Porterville February 7. The district covers the area from Fresno to Bakersfield; about 300 persons are expected to attend.

Southern County People Active In March Of Dimes

PORTERVILLE, Jan. 14 — A number of southern Tulare county people are active in the current March of Dimes campaign.

Campaign directors include: Thelma Austin, county director and Lindsay community director; Ken Fox, Springville; Ed. Flory, Porterville; and Geary Austin, Terra Bella and Ducor.

Serving on the county executive board are: Dr. Troy Cox, M.D., medical advisory committee chairman, and Mr. and Mrs. John Herrell, all of Porterville.

PARKS RESUME SALE OF VEHICLES PERMITS

YOSEMITE, Jan. 14 — An order halting the sale of annual vehicle permits at Yosemite and Sequoia and Kings Canyon National parks has been rescinded for the time being. The original order had been issued in anticipation of the sale of annual automobile stickers under provisions of the Land and Water Conservation Fund act.

CLEARANCE SALE

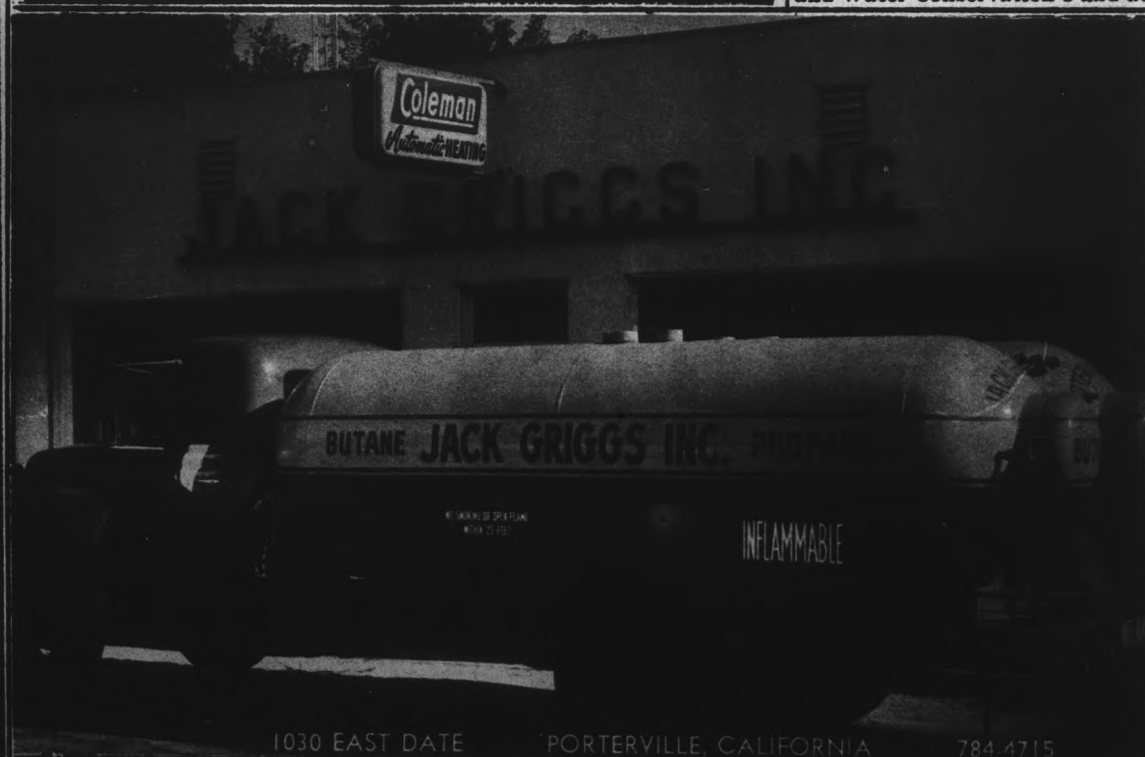
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LeRoy's Maple Shop

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nov17tf

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n12,19,26,d3

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ja7-14

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Other Loans \$50 and Up

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212 N. Main 784-1780
Porterville ja14,21,28

FOR SALE—2 Reg. Polled Herf.
2½ yr. old Bulls ready for heavy service; 1 Pd. Herf. 5 yr. old proven herd sire. GHR Domestic Woodrow 66 P1078-1224 sired above two Bulls and most of our yearlings and heifers. Priced right. Come look them over. Residence 19267 Rd. 232 in evening or see Walters Insurance office during day at 19268 old Hwy. 65, Strathmore.
ja14

NEAL DAYBELL JR. PRESIDENT OF BURTON 4-H

BURTON, Jan. 14 — After being installed by Peter Crane, junior officers conducted the January meeting of the Burton 4-H club. Those installed were Neal Daybell, president; Leland Cox, vice president; Lydia Mueller-Bellschmidt, secretary; Tina Vossler, corresponding secretary; Lynette Pratt, treasurer; Kevin Crane, reporter; and Carrie Baty and Sue Ellen Vossler, song leaders.

The Demolition Crew composed of Kathy Reisig, Brigid Crane, Bruce Kidder, and Lydia Mueller-Bellschmidt gave a skit on how to take up a dress. This skit will be presented at the Talent Show contest to be held at the Exeter high school.

Dave Hoey, manager of Smith's market, presented Gary Weisenberger the trophy for selling the most tickets to the Chuckwagon breakfast.

Project reports were given by Wayne Miner, Barbara Burke, Pat

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 17769

Estate of
OTTO F. DARNELL, also known as O. F. Darnell and Otto Floren Darnell, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of BURFORD, HUBLER & BURFORD, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated December 24, 1964.
IRENE P. DARNELL, Administratrix with the Will annexed of the Estate of the above named decedent.

Burford, Hubler & Burford
Attorneys at Law
520 East Mill Street
Porterville, California, 93257
Telephone: (209) 784-5064
Attorneys for Administratrix with the Will annexed

First publication: December 31, 1964.
d31,ja7,14,21,28

NOTICE OF TRUSTEE'S SALE

T.O. No. 150438 FLK

On February 4, 1965, at 11:00 A.M., TITLE INSURANCE AND TRUST COMPANY, as duly appointed Trustee under and pursuant to Deed of Trust dated April 23, 1962, executed by Melvin A. Feebles and Wanda Feebles, husband and wife, and recorded May 9, 1962, in book 2340, page 384, of Official Records in the office of the County Recorder of Tulare County, California, WILL SELL AT PUBLIC AUCTION TO HIGHEST BIDDER FOR CASH (payable at time of sale in lawful money of the United States) in the lobby of the main entrance of Title Insurance Building, 320 W. Main Street, Visalia, California, all right, title and interest conveyed to and now held by it under said Deed of Trust in the property situated in the said County and State described as: That portion of Lots 7 and 8 of Price Palm Acres, in the County of Tulare, State of California, as per Map recorded in Book 17, Page 53 of Maps in the office of the County Recorder of Tulare County, described as follows:

Beginning at a point on the west line of said Lot 8, said point being 65.95 feet south of the northwest corner of said Lot 8; thence east and parallel to the north line of said Lot 8, 180.75 feet, more or less, to a point in a line parallel with and 120 feet west of the east line of said Lot 8, said distance being measured parallel with the north line of said Lot 8; thence south parallel with the east line of said Lots 7 and 8, 60.95 feet, more or less, to a point 6.90 feet south of the north line of said Lot 7; thence west parallel with the north line of said Lot 7, 180.75 feet, more or less, to a point on the west line of said Lot 7; thence north along the west lines of Lots 7 and 8, 60.95 feet to the point of beginning.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to pay the principal sum of the note secured by said Deed of Trust, to-wit: \$7,806.51, with interest from August 1, 1964, as in said note provided, advances, if any, under the terms of said Deed of Trust, fees, charges and expenses of the Trustee, and of the trusts created by said Deed of Trust.

The beneficiary under said Deed of Trust, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to the undersigned a written Declaration of Default and Demand for Sale, and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on September 28, 1964, the undersigned caused said notice of breach and of election to be recorded in book 2538, page 320, of said Official Records.

TITLE INSURANCE AND TRUST COMPANY

as said Trustee.

By DAVID C. WATKINS
Assistant Secretary

Date: December 26, 1964.
j7,14,21

Shires, Paul Joannides, John Prandini, Paula Simonie, Carrie Baty, David Benson, Chris Hill, and Cece Edwards. President Peter Crane made an announcement of the snow party to be held on Sunday, January 10. Paul Shires reported on the Sugar Beet Field day held at Mendota. The Christmas party report was given by Carrie Baty.

Receiving certificates for completing the leadership training course were Mr. and Mrs. Shellabarger, Mrs. Robert Baty, Mrs. Guido Lombardi, Mrs. Leland Vossler, and Mrs. Darwin Gubler.

The pledge of allegiance was led by Paul Joannides. The meeting was adjourned with the 4-H Club pledge, led by Leland Cox.

ABALONE FISHING SEASON ENDS TODAY

SACRAMENTO, Jan. 14 — Both sport and commercial abalone fishing season ends today, January 14; the two seasons will open again on March 16.

LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 17741

Estate of
JESSE J. RUTHERFORD, also known as Jesse James Rutherford and Jess Rutherford, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of BURFORD, HUBLER & BURFORD, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated December 10, 1964.
CARL L. RUTHERFORD, Executor of the Will of the above named decedent

Burford, Hubler & Burford
Attorneys at Law
520 East Mill Street
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executor

First publication: December 17, 1964.
d17,24,31,ja7,14

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 17740

Estate of
WILLIAM S. WOOD, also known as William Samuel Wood, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of BURFORD, HUBLER & BURFORD, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

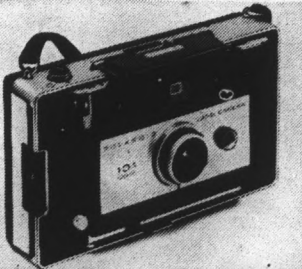
Dated December 11, 1964.
MAIE E. WOOD, Administratrix of the estate of the above named decedent

Burford, Hubler & Burford
Attorneys at Law
520 East Mill Street
Porterville, California, 93257
Telephone: (209) 784-5064
Attorneys for Administratrix
First publication: December 17, 1964.
d17,24,31,ja7,14

The Farm Tribune BILLBOARD

January

- 16 - 4-H Talent contest
- 17 - Springville Lions March of Dimes dinner
- 21 - Terra Bella chamber of commerce banquet
- 24 - Porterville American Legion MOD barbecue
- 28 - Poplar Chamber of Commerce Banquet
- 30 - Porterville chamber of commerce banquet
- 30 - Guadalupe Mission Benefit dinner



THE NEW COLOR PACK II For the budget buyer

This new, economy styled, Color Pack II (the Automatic 101) costs less! It makes the same post card size color pictures in 60 seconds, black and white pictures in only 10 seconds.

The transistorized shutter makes perfect outdoor exposures for both color and black and white film. Indoors, the shutter can read the light and set exposure during the flash of a flashbulb. The Color Pack II weighs less than most 35 mm cameras, loads in seven seconds, and has a new, simplified film selector. Best of all, it is the camera for the budget minded buyer.

\$129⁵⁰

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STUDIO**

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LEGAL NOTICE

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 17768

Estate of
ROSAMOND A. HARDAWAY, also known as Rosamond Hardaway, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of BURFORD, HUBLER & BURFORD, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated December 24, 1964.
RICHARD J. HARDAWAY and DONALD R. HARDAWAY, Executors of the Will of the above named decedent

Burford, Hubler & Burford
Attorneys at Law
520 East Mill Street
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executors

First publication: December 31, 1964.
d31,ja7,14,21,28

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 17670

Estate of
ARTHUR R. McLELLAN, also known as Arthur Roy McLEllan, Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of BURFORD, HUBLER & BURFORD, 520 East Mill Street, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated December 4, 1964.
EDWARD N. McLELLAN, Executor of the Will of the above named decedent

Burford, Hubler & Burford
Attorneys at Law
520 East Mill Street
Porterville, California 93257
Telephone: (209) 784-5064
Attorneys for Executor
First publication: December 24, 1964.
d24,31,ja7,14,21

February

- 6 - Wizard of Oz presented by AAUW
- 7 - Dist. 5 Jr. chamber meet, Porterville
- 8 - Public forum
- 13 - City of Hope spectacular
- 16 - Public forum
- 21 - Community concert
- 23 - Elementary School Bond election.



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CERTIFICATE OF BUSINESS FICTITIOUS NAME

THE UNDERSIGNED CORPORATION does hereby certify that it is conducting a tire and tube sales, distribution and repair and service station business at 401 South Main in the City of Porterville, in the State of California, under the fictitious firm name of GENERAL TIRE SERVICE and that said firm is an Ohio corporation whose address is 1708 Englewood Avenue, Akron, Ohio.

WITNESS our hands this 31st day of December, 1964.

THE GENERAL TIRE & RUBBER COMPANY
By F. W. Knowlton,
Vice President

Attest:
T. E. PITTENGER, JR., Asst. Secy.
State of Ohio) ss.
County of Summit)

On the 31st day of December, 1964, before me, the undersigned, a Notary Public in and for the said County and State, residing therein, duly commissioned and sworn, personally appeared F. W. Knowlton, known to me to be the Vice President, and T. E. Pittenger, Jr., known to me to be the Assistant Secretary of The General Tire & Rubber Company, the corporation that executed the within instrument, known to me to be the persons who executed the within instrument named, and acknowledged to me that such corporation executed the same.

WITNESS my hand and official seal. (SEAL)
R. W. MORRIS, Notary Public
R. W. Morris, Attorney at Law
Notary Public — State of Ohio
My commission has no expiration date. Section 147.03 R. C.
ja14,21,28,14

April

- 3 - Jackass Mail run
- 10 - 11 - Springville-Sierra rodeo
- 20 - School Unification election

May

- 1 - 2 Porterville Roundup
- 20 - 21 - 22 - Porterville Fair

SIERRA NEVADA MOUNTAINS AROSE FROM INLAND SEA; CHANGE BEGAN ABOUT 350 MILLION YEARS AGO

LOS ANGELES, Jan. 7 — As skiers, climbers and just plain outdoor lovers head for the snowy Sierra Nevada this winter, how many have given a thought to how those mighty mountains were formed?

The Sierra Nevada, points out the National Automobile club, is the largest of California's mountain ranges, reaching a height of 14,496 feet atop Mt. Whitney, and extending 400 miles from north to south.

Ever since man first inhabited California, the Sierra has been his retreat and his playground. The early Indians lived and hunted among these majestic mountains and today the modern motorist spends the weekends skiing on the slopes, or climbing on the peaks, or just hiking in the lower foothills. But the Sierra Nevada did not always exist.

About 350 million years ago, a large inland sea covered the area the Sierra Nevada now occupies. For 200 million years, sand, silt, and mud were continually being shifted. Volcanic eruptions took place. The earth's crust heaved

and strained. Gradually the inland sea retreated and slowly the Sierra Nevada was born. At first only a slight elevation formed. Then, as a great fault system developed, huge masses were thrust upward and the Sierran hills reached a height of 2,500 feet.

This period of earth movement was followed by intense volcanic activity and volcanic ash was deposited over most of the Sierran foothills. The volcanic era subsided and further faults developed in the earth. Again, considerable earth movements occurred and the great basin, now partly occupied by Lake Tahoe, was formed. After further volcanism and earth disturbances, the Ice Age enveloped the Sierra Nevada, leaving behind the deep canyons and numerous lakes seen today.

And throughout these changing eras, the Sierra Nevada was constantly thrust higher and higher until it reached its present elevation. Today, streams are still eroding the high mountains. Earth eruptions are still moving masses of rock and soil. And hot geysers gush from hidden sources. Even now, the Sierra Nevada continues changing face.

Glenn S. Smith, former district ranger at Corning, on the Mendocino forest, is the new district ranger at Pinehurst.

Tenth annual Tomato day will be held on the Davis campus February 3.

CHAPEL CHIMES

By
Rev. N. J.
Thompson

The Judiciary Committee of the U.S. Senate reports that the rising tide of vice and violence across the land is swelled by crime, violence, brutality, sadism, and eccentric sex on the TV screen. During the Senate three-day study, several hundred different chain programs came under scrutiny.

One "family type" TV serial carried in one 60-minute episode: 13 killings, five fights with guns, fists, knives, and rope, four threats with guns, and three assaults by guns, fists, and rocks. This picture was shown at 7:30 p.m. on Christmas 1963! It was viewed by an estimated 10 million children. When a network executive was questioned about this Christmas program, he replied, "I did not find it objectionable. I would not call the program a violent program."

At the National Training School for Boys, Washington, D. C. one-fourth of the inmates stated that "televised crimes had shaped their attitudes and was responsible for their conflict with the law."

Chairman Dodd was shocked to discover that 25 million children under 12 watched TV every day. "spending, on an average, more time watching TV than they do in either school or church."

Procedure

(Continued From Page 1)

of the Housing and Home Finance agency of the Urban Renewal administration.

Two work sessions have been held on problems and proposals in connection with redevelopment of downtown Porterville, possibly eventually into a Main street mall.

At this point the plan is in the discussion stages, with one item of consideration being the possibility of qualifying for federal financial assistance when a downtown development plan is eventually adopted.

The council and planning commission have held work sessions on a land use plan, and the central business district plan and economic study. Coming up next Thursday also will be the first work session on a proposed public buildings plan.

When we expose the impressionable young minds of our children to TV scenes of crime and violence, and deprive them of spiritual training by thrusting the Holy Bible and prayer from the schools, we must not be surprised if our children turn out to be monsters of iniquity.

How can we halt the decline of morality? By raising our children in Godly homes, and setting them an example of Christian charity, patience, cheerfulness, faith, thankfulness, and uprightness. The Bible says, "Train up a child in the way he should go; and when he is old, he will not depart from it." (Proverbs 22:6).

Many other fields within the general plan will be covered by proposals from Hahn, Wise and associates. Before any segment of the general plan is adopted, public hearings must be held both at city planning commission meetings and at city council meetings.

All work sessions and hearings are open to the public, and the city administration encourages representation at all general plan meetings from public agencies and community groups within the 31-square mile area of the general plan, as well as from other interested individuals.

Importance of the general plan rests on the fact that once it is worked out and adopted, it will become a guide for future development of the community.

College Moves

(Continued From Page 1)

its home court.

Porterville fans will see the Pirates in action at home the following week when they meet Merced in a league contest on the Porterville high gym floor, Saturday night, January 23. The Pirates will tune up for this one by taking on the Cal Poly frosh, at Porterville, Friday night, January 22.

Pirate starters at Hancock will be Graig Camp, an excellent guard, playmaker, and outside shot; Ronnie Carter, a good rebounder and scorer; Doug Giddings, an aggressive man on the backboards, a good scorer, and a fine team player; Joe Barnes, who hits well from the outside and who is capable of controlling the backboards; and Jim McBride, the Pirates' top scorer.

"We'll be up for this one," Maples says. "We've set our defense to contain the Hancock club and we'll be running on offense. Hancock is also a running team, so this one should be close — but we're planning to run faster."

The Pirates this season have proved to be an exciting team to watch, scoring more than 100 points in several of their games. In running over a strong San Fernando frosh team last Saturday night, 105-87, the Pirates played good ball and gave indications that they are beginning to "jell" as a ball team.

Travel to Sequoia and Kings Canyon National parks in 1964 increased by 75,000 over the previous year, with 1,485,763 visitors.

Here's A Real

New Year's Present!

Are you planning on making Home Improvements This Spring?

If you are, come in, ask about the Time Plan Improvement Loan Contracts.

These may be made now with the first payment extended to May 5th.

THERE IS NO ADDITIONAL CHARGE FOR THIS EXTENDED TIME!

Come in, select your Wood Paneling, Ceiling Tile, Builders Hardware, Floor Tile, Doors, Windows and all the materials you need from our attractive displays.

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Accents, Trios, Mr. Gus Scooters
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Berkshire or Mr. "R" Top Grade Nylons
Reg. to \$1.35 pair
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Children's Fold-up Slippers

Regular \$3.49.....NOW **\$1⁰⁰**

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6 mos. to 4 yrs. group Happy Hikers and Weatherbirds. Reg. \$4.99 and \$5.99.....NOW **\$2⁹⁷**

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5 years and older group Weatherbird and Happy Hiker, reg. to \$9.95.....NOW **\$3⁹⁷ and \$5⁹⁷**

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